



Review

AIRTEC and EUROMOLD 2016 closed with great success: a perfect combination of two high tech shows at one venue, Munich, Germany

Frankfurt/Munich, November 2016: The world aerospace supply fair AIRTEC and the world fair for mold making and tooling, additive manufacturing, design and product development EUROMOLD took place from October 25th until 27th for the first time together at the exhibition center Munich and have convinced exhibitors and visitors likewise.

Dr. Bernhard Schwab, Head of the Minister's Office Bavarian State Ministry of Economic Affairs and Media, Energy and Technology, emphasized, how well AIRTEC and EUROMOLD fit into Bavaria, in one of the strongest aerospace regions and for high-tech products. Not only Bavarian, but also German suppliers, and this, Holger Schlienkamp, Deputy Director General "Industry for tomorrow's mobility" at the Federal Ministry for Economic Affairs and Energy, underlined in his opening speech, maintain with AIRTEC an ideal exhibition, in order to present themselves to an international audience and to develop new business opportunities. This year, Indonesia has been guest country of honor of AIRTEC 2016. There, important representatives from politics and economics were represented. An official reception of the State of Bavaria to the honor of AIRTEC und EUROMOLD 2016, which has been opened by Franz Josef Pschierer, State Secretary in the Bavarian Ministry of Economic Affairs and Media, Energy and Technology, has sparkled with 500 guests in the Emperor's rooms of the Palace and was an impressive highlight for all the international exhibitors and participants of both fairs.

Over 496 exhibitors from 35 nations were represented at both trade fairs, around 60 per cent of the exhibitors came from abroad. AIRTEC for itself registered an exhibitor presence from 30 nations together with EUROMOLD. Exhibitors from 36 nations were represented. The increasing international attendance, which is a decisive factor for the business success in the aerospace industry as well for the product development industry, confirms that AIRTEC and EUROMOLD are highly international trade fairs and this has always been the case from their very beginning.

During the three exhibition days the organizers have reached an impressive number of visitors of 11.571 from 45 nations. The second exhibition day was the most well attended one, the first one was almost as well attended as the last one. 62 % of the visitors came from Germany, 38% came from abroad. Around ¼, that means 10% from the entire visitor number came from outside Europe. This was very satisfactory for the organizers, noted the CEO of the trade fairs Diana Schnabel.

The common events found a very positive appeal among exhibitors and visitors. "Since 7 years we have been exhibiting at AIRTEC. The move to Munich and the possibility to experience now two shows at one common exhibition place, we consider as a great value for all participants. We will certainly exhibit again next year", Christoph Martin, managing director from Georg Martin GmbH, a manufacturing company for machine tools and plants.



Also Udo Behrendt, Key Account Manager Aerospace at EOS, one of the world-wide leading enterprises in additive manufacturing/3D-printing in Munich, Germany, remarked many interesting business contacts, which the new exhibition constellation has enabled and that is quite sure that EOS will be again exhibiting at AIRTEC 2017.

AIRTEC with numerous B2B-Meetings and a high level congress

The visitors of AIRTEC 2016 represented the entire aerospace industry. The visitors came especially from the areas of aircraft manufacturing and aircraft components. From the field of engineering and from research and development and innovation many representatives were registered.

In the frame of AIRTEC, 12.860 participants have been noted in the B2B-meetings during the three exhibition days. This means that the B2B platform was well attended. Exhibitors and likewise procurement and supply chain managers praised the AIRTEC B2B-matchmaking platform and its tool as one of the best ones world-wide. This year, much more than in previous years, procurement and technology managers visited AIRTEC 2016 outside the B2B-matchmaking platform. Dr. Leslie Cohen from Hitco Carbon Composites, USA, and Chairman of the international congress confirmed that he had 30 successful B2B-meetings: „The business opportunities at the show are enormous and I can only recommend to include AIRTEC 2017 into your budget and exhibit at this outstanding show.”

At the international conference, which was well attended, current and future-oriented topics on aerospace, for example the New Space Symposium and the UAS Forum (unmanned aerial vehicles), 748 conference participants were registered. Especially the New Space Symposium with the outstanding keynote of Dr. Gerd Gruppe from the German Aerospace Center (DLR) as well as the supply chain management summit was completely booked out and was highly appreciated by the attendees. Also Peter Sander, at Airbus Germany responsible for new technologies and concepts, was impressed by the high quality of the conference and emphasized especially the quality of the conference and the high level of the discussions in the frame of the presentations. The two days additive manufacturing conference with a panel, where companies like Airbus, with Peter Sander and EOS with Felix Bauer, among other highly qualified speakers, found great resonance.

Euromold 2016 has attracted many international visitors from all industry areas

At Euromold 2016, many visitors came from the automotive industry, product design and engineering as well as from mold-, tool-, and pattern making. Besides, a high number of the visitors came from the aerospace industry, machine tools, production, materials, electronics, consumer goods, life style and marine industry. Alex Hilgenberg from the industrial service company Steinbach AG speaks about an excellent experience with the EUROMOLD 2016 show and explained: „ We can register significantly more visitors than expected and the combination of both shows is a great idea.“

10% of the visitors at EUROMOLD were decision makers (CEO's and managing directors), 12 % came from purchasing and 8% from research & development as well from innovation, 7,5 % from business development and sales and 6,5% from product management. Hans-Joachim Schott, managing director of the software company Schott Systems: “EUROMOLD represents the entire



process chain. That, we know and have learned to appreciate very much since the first show has been organized more than 20 years ago. The high international participation is for us one of the most important factors to exhibit every year again. In addition, now the new location Munich is very attractive.”

The organizers, represented by the CEO, Diana Schnabel, drew an overall very positive result: „The decision to connect AIRTEC and EUROMOLD at one high tech location in Munich has absolutely been the right step for the exhibitors as well as for the numerous visitors from all over the world. This feedback has been confirmed by many participants and we can already now register plenty of rebooking companies and new booking from interested companies from world-wide – this is the best confirmation for us! “

Next year AIRTEC and EUROMOLD will take place from October 24th until 26th, 2017 in Munich/Bavaria, Germany. The organizers expect up to 800 exhibitors from world-wide. Please see for further information www.airtec.aero and www.euromold.com.

Contact

airtec GmbH & Co. KG
Diana Schnabel
Postbox 700 164
60551 Frankfurt on Main / Germany
Tel.: +49 (0) 69 27 40 03 - 54
Email: airtec@airtec.aero

Press Contact

financial relations GmbH
Jörn Gleisner
Louisenstraße 97
61348 Bad Homburg, Germany
Tel.: +49 (0) 6172 27159 - 0
Email: j.gleisner@financial-relations.de